

No. 32/07/2023-Welfare
Government of India
Ministry of Personnel, Public Grievances & Pensions
Department of Personnel & Training

Lok Nayak Bhawan, New Delhi
Dated 27th December, 2023

To,

1. All Area Welfare Officers
2. All Secretary/ President of CGERWA.

Subject: AatmaNirbhar Bharat Utsav-regarding.

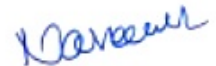
Sir/Madam,

I am directed to refer to above mentioned subject and to say that AatmaNirbhar Bharat Utsav - a B2C trade cum exhibition event being organized by India Trade Promotion Organization from January 3-10, 2024, in Bharat Mandapam, Pragati Maidan. The event aims to promote the artisans/ craftsmen/ Master weavers, rural and urban SHGs, and micro and small-scale industries from across India and also showcase atmanirbharta aspect by various Govt of India Ministries and departments.

2. In view of above, all AWOs/CGERWAs are requested to publicize the AatmaNirbhar Bharat Utsav in their areas for participation of residents in the Utsav. A leaflet of the Utsav is attached for reference.

Enclosure:- As mentioned above.

Yours faithfully,



(Naveen Kumar)
Under Secretary (RWA)
☎ 24646961

Organiser



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ITPO

3-10
JANUARY
2024

Bharat Mandapam

Pragati Maidan, New Delhi

Aatmanirbhar Bharat Utsav

Hall 1-6

**FREE
ENTRY**

**FREE
SHUTTLE SERVICE**
India Gate
to
Gate - 4

ATTRACTIONS
Regional Cuisines
Cultural Programmes

VISIT
to treat yourself to
Mesmerizing Shopping Experience
with

Wide range of Textiles & Handicrafts by
Master Craftsmen

Weavers & the Small and Micro Industry
Products by Rural and Urban Self Help Groups

Showcasing
the Excellence and Diversity of Products Under
the One-District-One Product Program

The Beauty of
the North East & Tribal Crafts
PM SVANidhi Street Vendors
Cuisines

Supported by



Ministry of Civil Aviation

Ministry of DONER

Ministry of Electronics &
Information Technology

Ministry of Food Processing Industries

Ministry of Housing & Urban Affairs

Ministry of MSME

Ministry of Railways

Ministry of Social Justice and Empowerment

Ministry of Steel & others

Ministry of Textile

Ministry of Tribal Affairs

Department of Defence Production

Department for Promotion of Industry & Internal Trade
and other Ministries



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