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केन्द्रीय सतर्कता आयोग
CENTRAL VIGILANCE COMMISSION

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सं./No.....016/VGL/030.....

दिनांक / Dated.....20.07.2017.....

Circular No. 07/07/17

Subject:- Vigilance Awareness Week – Integrity Pledge – regarding.

As you are aware, the Commission had launched the online Integrity Pledge for citizens and companies, firms etc., during the Vigilance Awareness Week, 2016 which was observed on the theme “Public participation in promoting Integrity and eradicating Corruption”. The Integrity Pledge as an outreach activity to inculcate values of transparency, equity and fairness received good response and participation by citizens in building an integrity system to fight corruption in society.

2. The Commission, vide its Circular No. 04/03/2017 dated 14.03.2017, considering the response of the citizens to the Integrity Pledge had decided to continue with its concerted efforts for eliciting wider participation by encouraging citizens / customers / employees and public at large to take the online Integrity Pledges.

3. During the video-conferencing held on 04.07.2017, CVOs had provided various ideas / suggestions on furthering the concept of Integrity Pledge and to increase participation. The Commission would, therefore, suggest some measures/steps which may be considered by the organisations as below:-

(a) Ensure that Integrity Pledge is integrated in the various activities of the organisation where there would be public interface. For eg. the concept of Integrity Pledge could be promoted during credit/recovery camps organised by banks, training programmes, vendor meetings, stakeholder meetings and grievance redressal meetings, marketing campaigns etc.

(b) Banner and hyperlink of Integrity Pledge be provided / continued on the organisational / department's website and intranet.

(c) Ensure that all participating officers / staff / vendors / contractors etc., of organisations in workshops / seminars etc., conducted by the organisation take the Integrity Pledge by providing the necessary facility.

(d) CPSUs / Banks and such other organisations having regular customer interface could consider providing a dedicated facility at specified areas in office for taking the pledge and also during any campaign / grievance redressal activities conducted.

(e) Organisations, especially the Public Sector Banks and CPSUs can consider to regularly hold awareness programmes in schools/colleges (where outreach activities had already been conducted by them earlier) to popularise the concept amongst students / youth.

(f) Adopt publicity options through social media/electronic media etc., to sensitise citizens including sending bulk SMSs through service provider etc.

4. All organisations are, therefore, once again requested to make vigorous efforts towards disseminating and publicising the 'Integrity Pledge' amongst all employees, their families, students / citizens / vendors / suppliers / contractors / stakeholders etc., across the country so as to elicit wider participation to the Integrity Pledge initiative of the Commission.



[Nilam Sawhney]
Secretary

All CVOs of Ministries/Departments/CPSUs/Public Sector Banks/Insurance Companies
Autonomous Organisations /Societies etc.